

Have that *ticking feeling* that
it's time to do something?

THE WAKE-UP CALL REPORT can put those feelings to rest.

What is the *Wake-Up Call Report*?

It's quick. It's customizable. It's a one-stop resource.

The *Wake-Up Call Report* tells you what you want to know about your hotel. It is performed by the principals of Hotel Source, Inc., who are experienced hotel owners, advisors and real estate brokers. It is a fresh look at your property to ensure that it's not just relying on the "status quo" in economic times that are anything but "status quo." It is delivered on your deadline, not ours.

Why the *Wake-Up Call Report*?

Here are just two examples of a recent guest stay at a center-city, full service hotel. Was one of them yours?

Four-night stay confirmed at check-in; express check-out form slipped under door after night two; guest called chain 800# and rebooked same room for remaining two nights at lower rate; hotel lost \$275.

Bellman said best steak in town; guest service directory stated open until midnight; website showed rave reviews... Reality was the dining room closed two months ago.

Now is not the time to let money walk out the door. Order your *Wake-Up Call Report* to increase your guest satisfaction and profitability. Pricing is based solely on the information you request. Tap into our expertise and order your *Wake-Up Call Report*.

Who needs the *Wake-Up Call Report*?

Owners, banks, investors and management firms.

Can you afford not to know what is happening at your hotel during these challenging economic times?

How to order the *Wake-Up Call Report*:

- Select your menu choices and tell us when you need your report:
<http://www.hotelsource.com/wake-up-menu.php>
- Call Steve Marx or Seth Glickman of Hotel Source, Inc. at 312-362-0624.

 **Hotel Source, Inc.**

www.hotelsource.com

