

CRITTENDEN

National Real Estate CONFERENCE

April 28-30, 2013 - San Diego, CA



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Conference Speakers

	<p>Derek Layne Associate Director, Investment Sales Stan Johnson Company, The Net Lease Authority Santa Monica, CA PH: 310-752-0752 dlayne@stanjohnsonco.com - www.stanjohnsonco.com</p>
	<p>Robert E. Lee, MBA, CCIM Equity Fund Placements Silver Portal Capital, LLC San Diego, CA PH: 858-756-6210 rlee@silverportalcapital.com - www.silverportalcapital.com</p>
	<p>Michael Marquez RVP, Franchise Sales, West Central Region Choice Hotels International Arvada, CO PH: 303-432-3432 michael_marquez@choic-hotels.com - www.choic-hotelsfranchise.com</p>
	<p>Steven Marx, ISHC President Hotel Source, Inc. Chicago, IL PH: 312-362-0624 x25 smarx@hotelsource.com - www.hotelsource.com</p>
	<p>Rick Matros Chairman & CEO Sabra Health Care REIT, Inc. Irvine, CA PH: 949-679-0236 rmatros@sabrahealth.com - www.sabrahealth.com</p>
	<p>Tim Mazzetti Executive Vice President Cohen Financial Chicago, IL PH: 312-602-6144 tmazzetti@cohenfinancial.com - www.cohenfinancial.com</p>
	<p>Thad Meyer, CPA, CTP President Alliance Turnaround Management Inc. La Jolla, CA PH: 858-395-1528 tmeyer@allianceturnaround.com - www.allianceturnaround.com</p>
	<p>Mark Miller Vice President of Real Estate CVS/Caremark La Habra, CA PH: 714-681-5512 mjmillier@cvs.com - www.cvs.com</p>

Tuesday - April 30th
10:15 am - 11:15 am

#701 - Emerging Development Opportunities & The New Capital Stack

Meeting Room: Salon C

- Reinventing development in the next cycle
- New frontiers in urban in-fill
- The new capital stack-what debt & equity are seeking
- Joint venture opportunities in the new economy

Donald Jacobs, FIA, Founder and President - JZMK Partners

Richard M. Gollis, Founder and Principal - The Concord Group

Tom B. Orradre, CFA, Founder - Isles Ranch Partners

Moderator: Douglas Elliott, President - Pacific Rim

#702 - The Latest Trends and Issues in Hotel Real Estate

Meeting Room: Salon D

- What types of hotels do lenders want to lend on and why?
- What are the latest design elements and trends in the hotel industry today?
- How to convert distressed low end hotels into cash cows
- What types of initiatives are major hotel franchise companies offering to spur development?

Karen L. Johnson, MAI, ISHC, Principal - Pinnacle Advisory Group West

Steven Marx, ISHC, President - Hotel Source, Inc.

Michael Marquez, RVP, Franchise Sales, West Central Region - Choice Hotels International

Moderator: Richard T. Sprecher, CHA, VP of Business Development - Aimbridge Hospitality